

## 2011 - 2012 IHIMA Strategic Plan

Strategic Priority	2011 - 2012 Strategy	2011 - 2012 Plan	Responsibility
<b>Lead the Industry</b>			
Improve HIM practice through ICD10 education and training	Help members achieve ICD-10 requirements for mandatory continuing education.	<ul style="list-style-type: none"> <li>• Training will kick off at annual meeting 2012.</li> <li>• Record session for future webinars.</li> <li>• Presentations/training for specific areas on demand.</li> <li>• Work with regional associations to provide regional education.</li> </ul>	ICD-10 Task Force
Develop influence opportunities with other organizations	Develop a new advocate position.	<ul style="list-style-type: none"> <li>• Develop responsibilities and duties of the position.</li> <li>• Assign an advocate</li> </ul>	President/President Elect
Provide professional leadership in privacy, security, and confidentiality	Review the current legislative procedure to determine the best way to communicate legislative updates to the membership.	<ul style="list-style-type: none"> <li>• Work with the communication committee to add a legislative section to the IHIMA website.</li> </ul>	Legislative/Communication
Develop influence opportunities with HIE	Develop a more active relationship with HIEs.	<ul style="list-style-type: none"> <li>• Request that HIM representatives are assigned to all HIE boards.</li> </ul>	e-HIM/President

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<b>Lead the Profession</b>			
Develop HIIM workforce	<ul style="list-style-type: none"> <li>• Ensure support of academic programs</li> <li>• Increase number of PPE sites</li> <li>• Modify student appreciation at Annual Meeting</li> </ul>	<ul style="list-style-type: none"> <li>• Board members to visit each academic program to discuss volunteerism and mentoring</li> <li>• Develop state mentoring program</li> <li>• Develop incentive program to increase number of PPE sites</li> <li>• Adopt-a-Student at the Annual Meeting</li> <li>• Review and modify the student event</li> </ul>	<ul style="list-style-type: none"> <li>Board</li> <li>Project Development</li> <li>Project Development</li> <li>Project Development</li> <li>Annual Meeting and Project Development</li> </ul>
Professional Development	<ul style="list-style-type: none"> <li>• Increase collaboration among the committees tasked to provide professional development</li> </ul>	<ul style="list-style-type: none"> <li>• Monthly chairmen's teleconference among these committees with rotating leadership</li> </ul>	All committees tasked with professional development: ICD-10 Task Force, DQM, Annual Meeting, Professional Development, Communications

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<b>Lead the Association</b>			
Long-term membership strategy	Leverage website for education and communication	<ul style="list-style-type: none"> <li>• Send quarterly email blasts to CE only promoting benefits of membership (i.e., website education opportunities)</li> </ul>	Communications
Strategically align affiliates/partners	Develop mutually advantageous expectations and benefits	<ul style="list-style-type: none"> <li>• Identify key alliance partners</li> <li>• Develop outreach program for key partners</li> </ul>	Board Project Development
Expand leadership capabilities	Create opportunities for volunteerism	<ul style="list-style-type: none"> <li>• Highlight volunteer position in each newsletter</li> <li>• Create volunteer tab on website</li> <li>• Develop plan for follow-up</li> </ul>	Board/Communications Communications
Increase effectiveness and efficiency of operations	Coordinate operational processes	<ul style="list-style-type: none"> <li>• Collect, update and post policies and procedures to CoP</li> <li>• Develop process for ongoing review</li> </ul>	Past President Past President