



Website ads rotate automatically on the right sidebar of 90+% of IHIMA webpages

including our mular pages: homepage,

E-Mail Advertising

For all Advertising Opportunities, visit <https://ihima.org/advertise-with-ihima>

Your personalized advertising insert will connect your company with Health Information (HI) professionals. The convenient link within your ad will direct readers to your company's webpage, where you can promote the services, tools, and other opportunities that you want HI professionals to know about today! Your potential customers will only be a click away!

Your personalized ad in the monthly IHIMA E-Alert will connect your company with approximately 1600 Indiana HI professionals and HI students. The E-Alert features association information, professional development resources, advocacy updates, recognition and awards, networking opportunities, and more! E-Alerts are sent on the second Tuesday of the month.

IHIMA also distributes e-mails to over 4500 individuals on the IHIMA email list, including IHIMA and AHIMA members. This valuable communication contains timely updates on relevant industry and government announcements, new alerts, upcoming IHIMA events, and other key information.

Rates

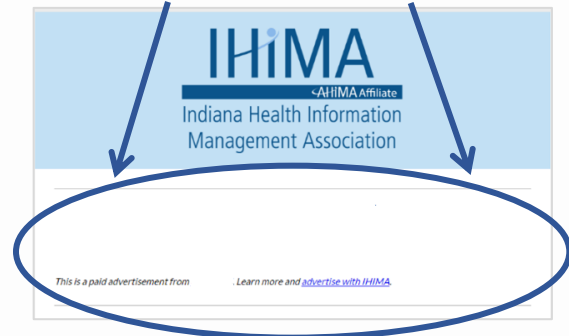
Quantity	Quantity Discount*	Rate per Ad	Corporate Partner Rate per Ad**
1 - 2	0%	\$100	\$90
3 - 5	10%	\$80	\$72
6 - 11	15%	\$70	\$63
12 +	20%	\$60	\$54

***Quantity Discounts:** Discounted rate shown per ad. All ads must be contracted at the same time to earn the appropriate discount rate.

****Corporate Partner Rate:** 10% discount is offered to all IHIMA's Corporate Partners. If you are interested in this benefit, visit <https://ihima.org/corporate-partnership-program>

Questions about advertising?
E-mail centraloffice@ihima.org

Advertise with IHIMA and reach the audience you want!



Readers rely on IHIMA E-mails for the latest news. Be seen today!

Specifications

- **Dimensions:** 800 x 200 pixels
- **Color:** Full color: adjust for sharpness, color balance, and contrasts.
- **Format:** JPEG or PNG
- **Must be web-ready art**

Terms and Conditions for E-Alert Ads

- IHIMA retains the right to reject or cancel any advertising, for any reason, at any time. IHIMA disclaims any endorsement of products or services advertised.
- Advertising contracts are non-refundable, and method of payment must be rendered with the IHIMA Advertising Contract.
- IHIMA will not post ads for competing educational programs or services.
- Ad must follow the stated specifications or will be returned for adjustment. IHIMA is not responsible for errors or content in ad.
- Ad will be displayed within the next E-Alert (distributed on 2nd Tuesday of the month) unless a specific start day is requested.
- If purchasing multiple quantities, ad will run consecutively, unless selected otherwise.
- Location of ad in emails are at the discretion of IHIMA.
- Paid advertising is non-exclusive. IHIMA allows a maximum of three ads per e-mail.