

Website Advertising

For all Advertising Opportunities, visit <https://ihima.org/advertise-with-ihima>

The IHIMA website reaches a growing Health Information (HI) audience and is a regular resource of valuable information and references for visitors. Website advertising is a perfect opportunity to connect with the target market you want.

Website ads rotate automatically on the right sidebar of 90+% of IHIMA webpages including our most popular pages: homepage, event pages, login page, etc. Website ads are viewed by visitors 24 hours a day, seven days a week. This distinctive marketing forum maximizes your organization's exposure.

The convenient link within your website ad will direct readers to your company's webpage, where you can promote the services, tools, and other opportunities that you want HI professionals to know about today. Your potential customers will only be a click away!

Rates

Frequency	Rate	Corporate Partner Rate*
6 months	\$400	\$340

***Corporate Partner Rate:** 15% discount is offered to all IHIMA's Corporate Partners. If you are interested in this benefit, visit <https://ihima.org/corporate-partnership-program>

*With over 1200 monthly visits,
the IHIMA webpage is the
perfect advertising platform.*

Questions about advertising?
E-mail centraloffice@ihima.org

See your ad on the IHIMA website today!



Specifications

- **Dimensions:** Your logo or ad will be resized to appear 220 pixels by 220 pixels. For better quality, design your ad significantly bigger than 220x220.
- **Must be web-ready art**
- **Animated GIF:** 10 seconds or less.
- **Format:** GIF, JPEG or PNG only. No progressive JPEGs.

Terms and Conditions for Website Ads

- IHIMA retains the right to reject or cancel any advertising, for any reason, at any time. IHIMA disclaims any endorsement of products or services advertised.
- Advertising contracts are non-refundable, and method of payment must be rendered with the IHIMA Advertising Contract.
- IHIMA will not post ads for competing educational programs or services.
- Ads must follow the stated specifications or will be returned for adjustment. IHIMA is not responsible for errors or content in ad.
- Ads will be displayed within 2-3 business days upon submission unless a specific start day is requested.
- Ads appear on 90+% of IHIMA webpages.
- Ads rotate upon refresh or visiting a new webpage. IHIMA does not maintain exposure.
- Paid advertising is non-exclusive.