

# Shine Bright Like a Diamond *in Health Information*

**IHIMA**

AHIMA Affiliate

Indiana Health Information  
Management Association

IHIMA'S 75TH ANNUAL MEETING  
EMBASSY SUITES NOBLESVILLE  
**#IHIMA23**

**VENDOR PROSPECTUS**



# 75TH IHIMA ANNUAL MEETING

## SHINE BRIGHT LIKE A DIAMOND IN HI

You are invited to showcase your products and services at The Indiana Health Information Management Association's (IHIMA) 75th Annual Meeting. IHIMA is looking forward to bringing back our in-person annual meeting scheduled for Monday, April 3 - Tuesday, April 4, 2023. In years past the meeting attracted close to 500 attendees to the two-day event, and this year's meeting will not disappoint. You do not want to miss the opportunity to network at the 2023 annual meeting, which will feature an unforgettable diamond theme. The exhibit hall provides space for you to meet and discuss your products and services with Indiana's leading health information innovators, leaders, decision-makers, and professionals.

Purchase your booth space today and experience an atmosphere of camaraderie, networking, and education like you've never seen before.

### **IHIMA encourages you to join in with the diamond theme!**

All exhibitors are welcome to submit a fun fact about their organization, product, and/or service that we can include in our scavenger hunt networking activity. Participating in the scavenger hunt is a great way to introduce your product/service to meeting attendees.

## SCHEDULE

### **SUNDAY, APRIL 2**

**5:00 pm** • Exhibitor Setup

### **MONDAY, APRIL 3**

**7:00 am - 8:30 am** • Attendee Check-in and Breakfast in Vendor Hall

**7:30 am - 8:30 am** • Recorded Session Play Back

**7:00 am - 10:15 am** • Exhibitor Setup

**8:30 am - 10:15 am** • Attendee General Sessions

**10:15 am - 11:15 am** • Exhibitor Showcase/Networking Break

**11:30 am - 12:30 pm** • IHIMA Business Meeting

**12:30 pm - 1:45 pm** • Lunch/Exhibitor Showcase

**1:45 pm - 2:45 pm** • Attendee AHIMA Update Session

**2:45 pm - 4:00 pm** • Exhibitor Showcase/Networking Break

**4:00 pm - 4:45 pm** • Attendee Legislative Session

### **TUESDAY, APRIL 4**

**7:00 am - 8:00 am** • Attendee Check-in and Breakfast in Vendor Hall

**8:10 am - 10:00 am** • Breakout Sessions

**10:00 am - 10:30 am** • Networking Break

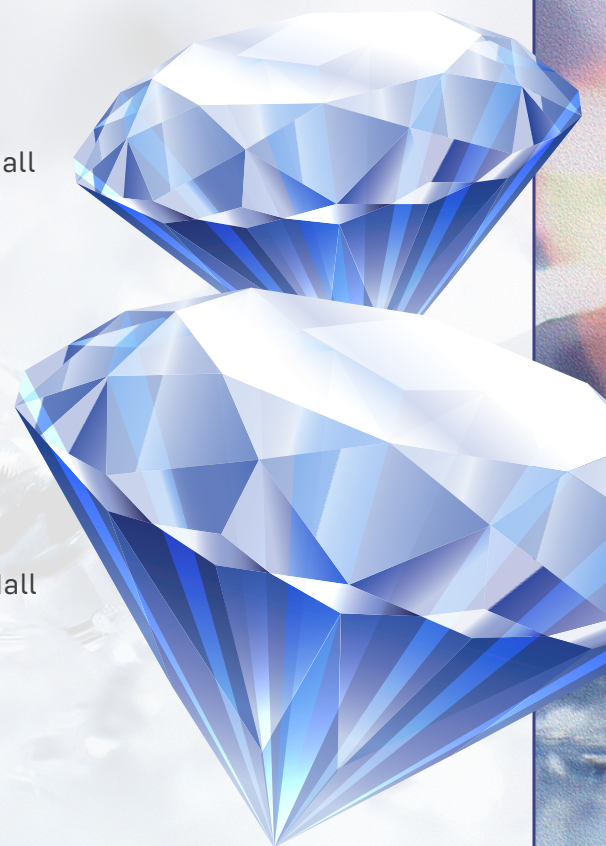
**10:30 am - 11:30 am** • Breakout Sessions

**11:30 am - 12:45 pm** • Lunch Served in Vendor Hall

**12:45 pm - 2:50 pm** • Breakout Sessions

**2:50 pm - 3:05 pm** • Networking Break

**3:05 pm - 4:00 pm** • Closing Session





## EXHIBITOR SHOWCASE

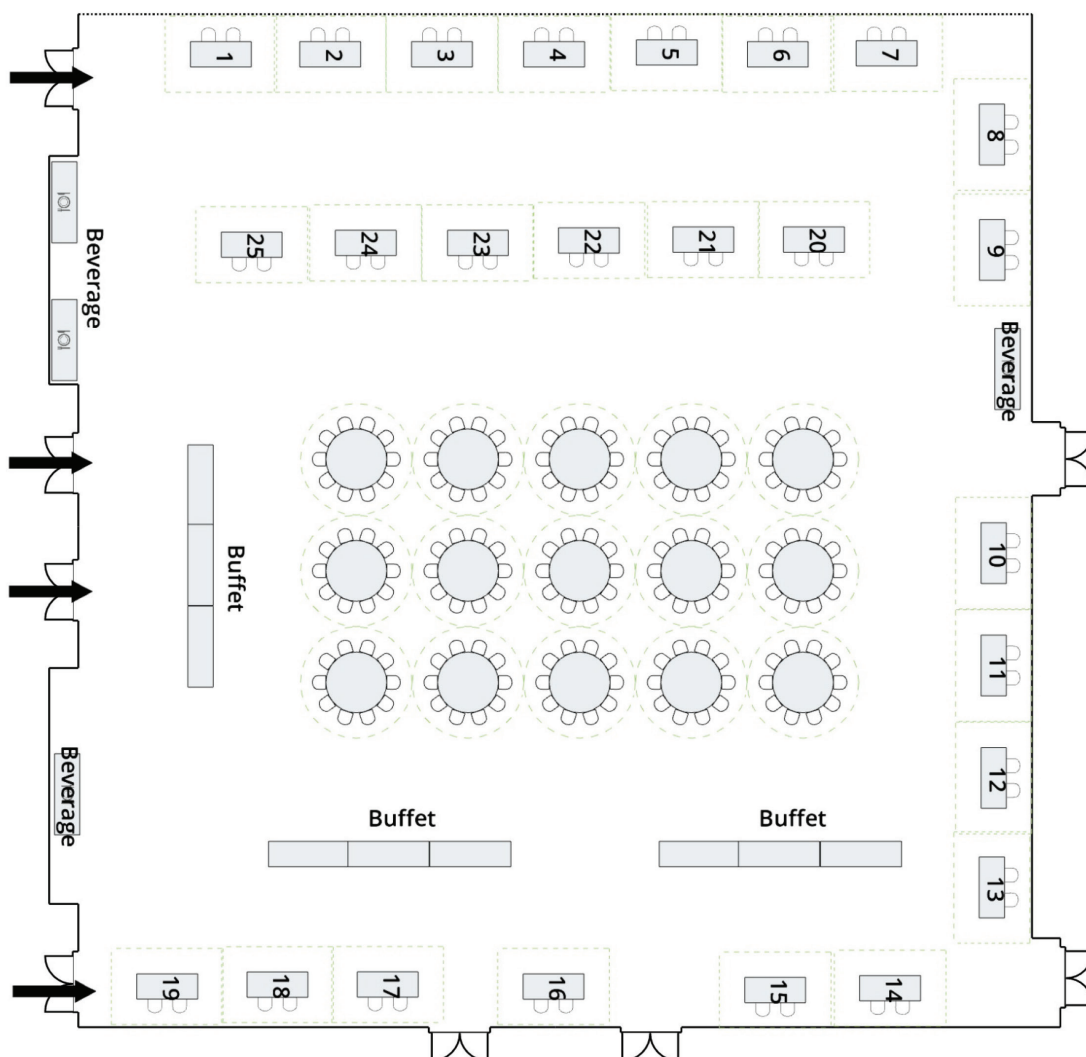
The 2023 IHIMA Annual Meeting will be held at the Embassy Suites and Conference Center in Noblesville. The venue provides a spacious exhibit hall and plenty of room to network with attendees and other exhibitors alike. Purchase your exhibitor space today and secure a spot to network with industry leaders and health information professionals during the two-day meeting.

## SPONSORSHIP OPPORTUNITIES

The 2023 Indiana Health Information Management Association (IHIMA) Annual Meeting provides the ideal environment for connecting with prospective clients and enhancing relationships with existing ones. Sponsorship provides a unique opportunity to network, gain visibility for your products and services, and be recognized for supporting health information professionals.






















IHIMA offers varying levels of sponsorship ranging from corporate sponsorship and keynote speaker sponsorship to morning break sponsorship and beverage sponsorship. Each sponsorship level offers an opportunity to showcase your company while helping make this important and valuable meeting possible. With such a broad range of sponsorship levels available, this is your chance to reach influential decision makers with your message.

## EXHIBIT HALL DIAGRAM





# EXHIBITOR PRICING

	SPONSORSHIP OF KEYNOTE SPEAKER: \$1200	SPONSORSHIP OF MORNING OR AFTERNOON BREAK (MONDAY OR TUESDAY): \$2,000	SPONSORSHIP OF ALL DAY BEVERAGES (MONDAY OR TUESDAY): \$2,000	CORPORATE SPONSOR: \$3,500
EXHIBITOR BOOTH FOR BOTH DAYS				
5-MINUTES OF SPEAKING TIME IN FRONT OF MEETING AUDIENCE				
INTRODUCE MONDAY'S KEYNOTE SPEAKER				
COLLABORATIVE SPACE WITH KEYNOTE SPEAKER FOR BOOK SIGNING				
COMPANY SIGNAGE NEAR BREAK CONTENT				
IHIMA HOME PAGE BANNER IMAGE FOR 3 MONTHS				
IHIMA HOME PAGE BANNER IMAGE FOR 12 MONTHS				
RECOGNITION AND WEBSITE LINK IN THE APRIL 2023 IHIMA NEWSLETTER				
TWO ANNUAL MEETING REGISTRATIONS (YOUR ORGANIZATION OR OFFER TO A GUEST)				
LOGO ON BEVERAGE COOLER				
PREMIUM BOOTH LOCATION (BOOTH #1 OR BOOTH #25)				
2-DAY MEETING SIGNAGE				
COMPANY SPOTLIGHT IN THE MAY 2023 IHIMA NEWSLETTER				
FOUR ANNUAL MEETING REGISTRATIONS (YOUR ORGANIZATION OR OFFER TO A GUEST)				

## EXHIBITOR BOOTH \$750

- 6-FT BANQUET TABLE
- TABLE CLOTH

- WASTE BASKET
- ELECTRICITY

- TWO ANNUAL MEETING REGISTRATIONS  
(YOUR ORGANIZATION OR OFFER TO A GUEST)

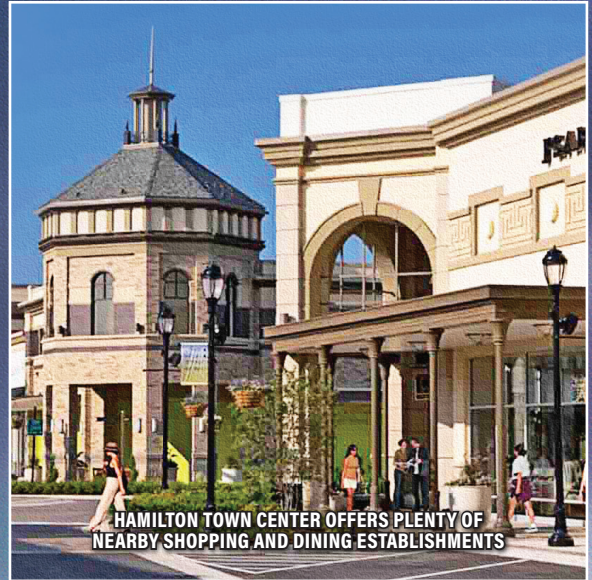
- COMPANY LOGO ON IHIMA  
EXHIBITOR WEBPAGE

TO REGISTER, CLICK THIS LINK: [HTTPS://IHIMA.MEMBERCLICKS.NET/EXHIBITORREG23](https://ihima.memberclicks.net/exhibitorreg23)



## LOCATION

**Embassy Suites by Hilton Noblesville Indianapolis Conference Center** will serve as our meeting space and hotel accommodations. The Embassy Suites is located on the northside of Indianapolis. Enjoy free parking and in-room WiFi during the event. The spacious exhibit area will enhance the VIP experience for meeting attendees, exhibitors, and sponsors. You may contact the hotel directly to make a reservation.



**Embassy Suites by Hilton Noblesville Indianapolis Conference Center**  
**13700 Conference Center Drive South, Noblesville, Indiana, 46060**  
**317-674-1900**

For questions about the IHIMA Annual Meeting, contact LaTonya Harrington, IHIMA Central Office Coordinator, at [centraloffice@ihima.org](mailto:centraloffice@ihima.org), or 317-727-8788.