



The Indiana Health Information Management Association 2024 Annual Meeting & Exhibit is Indiana’s premier event for the health information management community. Join us at IHIMA24 in Fishers, Indiana to share your leading-edge tools and resources. Meet with health information professionals including directors, privacy and compliance officers, CDI and coding professionals, and industry leaders, plus those involved in related fields who come together to learn and connect during this annual educational and networking event.

Program attendees are looking for solutions in areas such as revenue cycle, privacy and security, CDI, coding, consulting, data analytics, organizational management, just to name a few.

We have made enhanced marketing opportunities for 2024 that are included as part of your booth fee. All are designed to increase traffic to your booth and increase your exposure before, during, and after the conference.

Register for your booth space today to secure prime booth space and take advantage of early, year-round marketing exposure. Reserve your booth space by completing the online Booth Registration Form. Booth assignments are first-come, first-served. Additional program information including an up-to-date floor plan of available booths can be found in the ‘For Exhibitor’ section of our website at [www.ihima.org](http://www.ihima.org). **Visit this webpage often for updated information!**

**BOOTH PACKAGES**

**Basic Exhibitor Package**

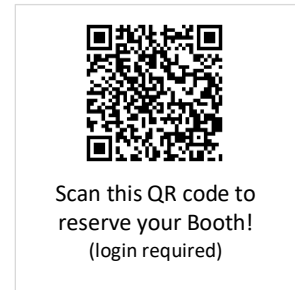
**\$700** - Complete registration and full payment must be received **on or before 2/1/24**

**\$900** - Complete registration and full payment must be received **after 2/1/24**

**~NEW~ CAHIIM Educational Program Exhibitor Package**

**\$500** - Complete registration and full payment must be received **on or before 2/1/24**

**\$700** - Complete registration and full payment must be received **after 2/1/24**



**2024 SCHEDULE\***

Sunday, April 21, 2024

4:00 PM - 6:00 PM - EXHIBITOR Set-Up & Move-In (Doors to Event Center are locked at 6 PM EST)

Monday, April 22, 2024

6:00 AM – 7:00 AM EXHIBITOR Set-Up & Move-In (Doors to Event Center are unlocked at 6 AM EST)

7:30 AM – 8:30 AM Continental Breakfast in EXHIBIT HALL

8:30 AM - 11:15 AM Educational Session - EXHIBIT HALL Open

11:15 AM - 11:30 AM Break & Raffle Drawings in EXHIBIT HALL

11:30 AM - 12:30 PM IHIMA Business Meeting

11:30 AM - 12:30 PM Exhibit Hall CLOSED

12:30 PM - 1:30 PM Lunch & Raffle Drawings in EXHIBIT HALL

1:30 PM - 2:30 PM Educational Sessions - EXHIBIT HALL Open

2:30 PM - 2:45 PM Break & Raffle Drawings in EXHIBIT HALL

2:45 PM - 4:45 PM Educational Sessions - EXHIBIT HALL Open

5:00 PM - 6:00 PM Reception in EXHIBIT HALL

6:00 PM - 7:00 PM Exhibitor TEAR-DOWN (Doors to Event Center are locked at 7 PM EST)

\*Times are subject to slight changes

## EACH BOOTH PACKAGE INCLUDES:

- A 6-foot skirted table and two chairs
- Free Wi-Fi in Exhibit Hall and Session rooms
- Free parking and easy access to the first-floor location of the Exhibit Hall
- Evening perimeter security (on Sunday evening)
- Two (2) exhibitor badges per booth – each additional representative is \$50
- Continental breakfast and lunch on Monday (if pre-ordered)
- Food and beverages at Monday evening reception (if pre-ordered)
- Company name with website hyperlink, logo, description, and contact phone number listed in the online Exhibitor Directory for **at least 6 months**.
- Company name listed in online Attendee Brochure.
- General promotion to 1800+ health information professionals in Indiana in conference communications via newsletter, emails, social media, website, etc.
- Year-round dedicated assistance in making your exhibition a wonderful experience.

## 2024 HIGHLIGHTS

The IHIMA Annual Meeting & Exhibit brings together health information professionals from across the state of Indiana. For many, this is the only health information management focused conference they attend each year. This informative annual event focuses on critical issues in Health Information Management. During this pivotal time in our industry, the decision makers that attend are looking for the solutions you can provide.

We offer many opportunities to connect our exhibitors with our program attendees. Dedicated exhibit hours, raffles, attendee lunch and breaks in the Exhibit Hall are just a few ways we have incorporated increased traffic into the Exhibit Hall and directly to your booth. Monday offers the reception to cap off the day of educational sessions and exhibits. This event offers your company the opportunity to connect with attendees in a relaxed, social atmosphere.

Free Wi-Fi in all Exhibit areas and session rooms allows attendees to view the online event schedule, exhibitor floor map, your company profile, raffle drawing information, program announcements, and much more. This increases your visibility and booth traffic and enhances your brand awareness.

The Exhibitor Raffle is a great way to drive traffic to your booth and increase awareness of your product, service, and company! We'll help to promote the raffles prior to and during the conference, while you can collect the demographic information you need from attendees who visit your booth.

Receive a pre-conference registrants list that will be emailed to you two weeks prior to the conference to assist with pre-program marketing. A post-conference attendee list will be emailed within one week after the conference to follow-up on those valuable leads. Lists excludes attendees who have opted out of having their information shared.

We have a dedicated person available year-round to assist you before, during, and after the conference. We are committed to ensuring that you have an enjoyable and productive exhibit experience – providing you with the resources and many opportunities to attract interested visitors to your booth.

## 2024 FLOOR PLAN

IHIMA reserves the right to expand or reconfigure the exhibit hall floor slightly if necessary to accommodate all exhibitors.

Visit the IHIMA website to obtain an UP-TO-DATE floor plan & exhibitor information. This information can be found in the 'For Exhibitor' section of our website at [www.ihima.org](http://www.ihima.org).

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Scan this QR code for  
Exhibitor Information!

## FORUM EVENTS CENTER DIRECTIONS

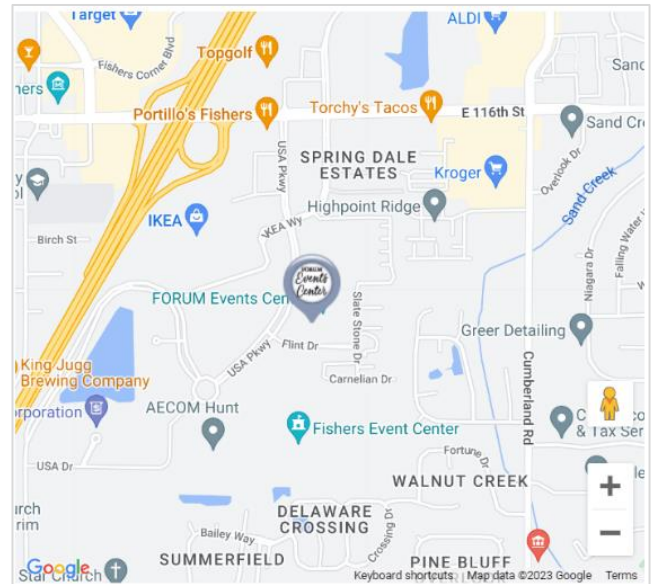
Conveniently located off I-69 at Exit 205 (116<sup>th</sup> Street) near amenities such as Topgolf, IKEA, and the restaurants and hotels of Fishers District are available within walking distance of the Events Center.

FORUM Events Center

1313 USA Pkwy

Fishers, IN 46037

<https://forumeventscenter.com/directions/>



## FOR MORE INFORMATION CONTACT

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