

2025 Virtual Winter Conference Program*

FRIDAY, DECEMBER 12, 2025 Virtual Sessions Only (up to 6.0 CEUs)	
8:30 AM - 9:00 AM EST	Get connected to Zoom. Grab your cup of coffee and get ready to learn!
9:00 AM - 9:55 AM EST	<i>Cultivating Coding Productivity-Benchmarking and Beyond</i> Dianna Foley, RHIA, CCS, CHPS, CDIP Coding Consultant Elizabeth Morgenroth, RHIA, CPC HIM Revenue Cycle Director at Mainline Health
10:00 AM - 10:55 AM EST	<i>ICD-10-PCS Coding Session</i>
11:00 AM - 11:55 AM EST	<i>Confidence & Visibility in HIM: Leading with Integrity in Coding, Analytics & Policy</i> Sheena Yap Chan Founder of The Tao of Self-Confidence
12:00 - 1:00 PM EST	Lunch Break
1:00 PM - 1:55 PM EST	<i>Break The Bottle™: Shatter Limitations, Master Solutions Thinking, and Lead with Peak Performance Identity</i> Michael W. Allison, MBA Founder & CEO at The Adversity Academy Leadership Development Group
2:00 PM - 2:55 PM EST	<i>The Science of Mindset: How Neuroencoding Elevates Performance in Healthcare and Selfcare</i> Gene Kopczyk Business Owner and Performance Specialist at DMC LTD This presentation is sponsored by: DMC LTD
3:00 PM - 3:55 PM EST	<i>Love...No Ego, Heart-Led Engagement and Leadership</i> Freddy Jackson Motivational Speaker and Consultant at LNE Motivation and Consulting
3:55 PM - 4:00 PM EST	\$50 Gift Card Give Away

*Agenda may be subject to change without notice.

Last revised 11/14/2025

2025 Virtual Winter Conference Program Description

Friday, December 12, 2025

8:30 AM – 9:00 AM

CONNECT TO ZOOM

Grab your cup of coffee and get ready to learn!

9:00 AM – 9:55 AM SESSION

Cultivating Coding Productivity-Benchmarking and Beyond

Dianna Foley, RHIA, CCS, CHPS, CDIP

Coding Consultant

Elizabeth Morgenroth, RHIA, CPC

HIM Revenue Cycle Director at Mainline Health

Cultivating Coding Productivity - When was the last time you dug in and evaluated your organization's coding productivity standards? If those standards have not been tended in the last ten years, chances are your policies and productivity standards will need cultivated. This presentation will review how to germinate coding productivity standards so you can ensure they are relevant and accurate. These stakes will be used to measure the growth of coding professionals and encourage them to flourish.

Domain IV: Revenue Cycle Management – 1 CEU

10:00 AM – 10:55 AM SESSION

ICD-10-PCS Coding Session

Presentation description coming soon!

Domain I. Data Structure, Content, and Information Governance – 1 CEU

11:00 AM – 11:55 AM SESSION

Confidence & Visibility in HIM: Leading with Integrity in Coding, Analytics & Policy

Sheena Yap Chan

Founder of The Tao of Self-Confidence

Health Information Management (HIM) professionals operate at the intersection of data, regulations, patient care, and operations. As demands increase for accuracy, privacy, policy compliance, and analytic insight, professionals must not only have strong technical skills—but also visible leadership, clarity of voice, and confidence to shape policy, guide teams, and influence stakeholders. This session introduces the VISIBLE Framework (Voice, Identity, Spotlight, Inner Work, Belief, Leverage, Elevation) to help HIM leaders elevate their presence and lead with integrity. Through case examples in ICD/CPT coding, revenue cycle analytics, and privacy policy impacts, attendees will explore actionable strategies to enhance data integrity, compliance, and trust. Participants will leave with practical tools to strengthen visibility in their role, improve team collaboration, and better influence organizational policy.

By the end of this presentation, attendees will be able to:

1. Apply the VISIBLE Framework to strengthen leadership presence in coding, data analytics, or HIM operations.
2. Communicate complex coding or policy issues with clarity to diverse stakeholders (e.g., clinicians, administrators, compliance teams).
3. Implement practices to improve data integrity, compliance, and trustworthiness in their health information workflows.

Domain VI. Organizational Management and Leadership – 1 CEU

Noon – 1:00 PM

Lunch Break

1:00 PM – 1:55 PM SESSION

Break The Bottle™: Shatter Limitations, Master Solutions Thinking, and Lead with Peak Performance Identity

Michael W. Allison, MBA

Founder & CEO at The Adversity Academy Leadership Development Group

In today's data-driven and compliance-focused healthcare environments, leaders and professionals face constant pressure, complexity, and burnout. Internal barriers—doubt, fatigue, and mental bottlenecks—can quietly compromise decision-making, accuracy, and innovation. Break The Bottle™ equips attendees to identify and shatter these limitations before they impact performance and patient outcomes. Drawing on Michael W. Allison's background in battlefield leadership, executive coaching, and corporate strategy, participants will learn the 3-D Framework™—Decision. Direction. Destination. This practical model empowers professionals to shift from reactive "survival mode" to proactive "solutions mode," ensuring clarity and confidence under pressure.

Learning Outcomes:

- Recognize internal barriers that affect decision-making and focus in healthcare and HIM roles.
- Apply the 3-D Framework™ to improve clarity, resilience, and accuracy in high-pressure situations.
- Reframe failure and stress as opportunities for growth and innovation.
- Strengthen professional identity to sustain performance and build trust within teams and organizations.

This session delivers best practices, actionable tools, and case-based insights that participants can immediately apply to advance resilience, engagement, and quality outcomes in their organizations.

Domain VI. Organizational Management and Leadership – 1 CEU

2:00 PM – 2:55 PM SESSION

The Science of Mindset: How Neuroencoding Elevates Performance in Healthcare and Selfcare

Gene Kopczyk

Business Owner and Performance Specialist at DMC LTD

In today's rapidly changing healthcare environment, success isn't determined solely by skill or knowledge it's driven by mindset. In this dynamic and interactive session, Neuroencoder Gene Kopczyk explores how the principles of Neuroencoding can be applied to everyday life and leadership to create measurable, lasting transformation. Neuroencoding is the science of rewiring the brain's automatic responses to align with your goals, values, and desired outcomes. By learning how to consciously direct your thoughts, emotions, and behaviors, you can shift from reaction to intention improving focus, confidence, and performance in every area of your life. Gene combines neuroscience-based strategies with engaging stories and practical tools to show how small, intentional mental adjustments lead to massive personal and professional results. Attendees will learn how to identify and replace limiting thought patterns, anchor empowering emotional states, and build the habits that sustain excellence over time. Whether you're managing patient data, leading a team, or navigating change, this session offers actionable insights that will help you stay centered, motivated, and purpose-driven. You'll leave with the tools to reprogram your mindset, elevate your influence, and create the results you truly want at work and beyond.

This presentation is sponsored by: **DMC LTD**

Domain VI: Organizational Management and Leadership – 1 CEU

3:00 PM – 3:55 PM SESSION

Love...No Ego, Heart-Led Engagement and Leadership

Freddy Jackson

Motivational Speaker and Consultant at LNE Motivation and Consulting

Love...No Ego, Heart-Led Engagement and Leadership demonstrate the importance of heart-led behaviors for personal and professional growth and ultimate impact, helping to establish a foundation rooted in integrity, uncolored opportunity, and positive support and direction. Backed by personal experience, education, and research, it provides the steps to a clear path of connection as well as the language and actions that best benefit staff and the clients that they serve. Prioritizing authentic human interactions to help remove egotistical behavior that limits all productivity, it encourages and demonstrates how to live and work from a place of authenticity, transparency, and resiliency to build highly engaged teams and purposeful actions.

Domain VI: Organizational Management and Leadership – 1 CEU

2025 Virtual Winter Conference Speakers



Michael W. Allison, MBA

Founder & CEO at The Adversity Academy Leadership Development Group

Michael W. Allison, MBA is a U.S. Marine Purple Heart Veteran, award-winning INC 5000 entrepreneur, executive coach, and best-selling author who equips professionals to thrive under pressure. With over two decades of leadership experience across the military, federal government, higher education, and Fortune 500 companies, Michael helps individuals and organizations shatter limitations, strengthen resilience, and lead with clarity. He is the creator of the 3-D Framework™ (Decision. Direction. Destination.), a proven method for turning stress and complexity into clear solutions. Michael has spoken for Microsoft, Salesforce, Visa, Netflix, NBC, ESPN, Apple, Amazon, and Columbia University, and his insights have been featured on TEDx, The Jennifer Hudson Show, NBC, ESPN, and VFW Magazine. His focus is identity-driven leadership, risk management, and peak performance in high-pressure industries. Today, he delivers engaging, actionable presentations that move audiences beyond inspiration into practical strategies they can apply immediately.



Dianna Foley, RHIA, CCS, CDIP, CHPS

Coding Consultant

Dianna is an HIM professional with over 25 years of experience. She earned her bachelor's degree from the University of Cincinnati and holds RHIA, CHPS, CDIP, and CCS certifications from AHIMA, along with being an AHIMA-approved ICD-10-CM/PCS trainer. Dianna has held many positions in HIM and is now an independent coding consultant. She previously served as the program director for Medical Coding and HIT at Eastern Gateway Community College. Dianna is an AHIMA-published author and has volunteered with AHIMA on projects including certification item writing, certification exam development, coding rapid design, and most recently has served on AHIMA's nominating committee. She is a presenter on coding topics at the national, state, and regional levels and serves as OHIMA's Education Coordinator. Dianna mentors new AHIMA members and also provides monthly educational lectures to coders and clinical documentation specialists.



Freddy Jackson

Motivational Speaker and Consultant at LNE Motivation and Consulting

Freddy is an inspirational speaker, social-emotional learning (SEL) mentor, health and wellness trainer, author, owner of LNE Motivation and Consulting, and the founder of The Love...No Ego Foundation. For schools, universities, and the corporate world, Freddy's Love...No Ego philosophy serves as the foundation for success, strengthening the motivation needed for change, igniting intuitions, identifying and removing egotistical behaviors, minimizing stress and conflict, and facilitating valuable, purposeful, and practical action steps that enable people to grow and perform better than their everyday pressures. Domestically, as well as internationally, Freddy has delivered powerful, engaging, and relevant presentations, mentored, consulted, and conducted workshops for individuals, students, teams, and organizations, helping them all to improve their insight, sustainability, and resiliency.



Gene Kopczyk

Business Owner and Performance Specialist at DMC LTD

Gene Kopczyk is a Psychologist, Neuroencoder, entrepreneur, pilot, and nationally recognized speaker dedicated to helping individuals and organizations unlock their full potential through mindset transformation and human performance. As the author of *Find Your Passion and Live the Dream* and co-author with legendary motivational speaker Les Brown in *The Magic of Mindset: Change Your Mindset, Change Your Life*, Gene teaches practical strategies to overcome fear, break through comfort zones, and pursue excellence with courage and clarity. With a career spanning business leadership, aviation, and personal development, Gene blends neuroscience-based performance principles with real-world experience to create powerful, actionable presentations that inspire lasting change. His engaging style, humor, and relatable storytelling captivate audiences while challenging them to think bigger, act bolder, and lead with purpose. At IHIMA, Gene brings his unique perspective on growth, resilience, and professional excellence, empowering healthcare information professionals to thrive amid rapid change and technological transformation.



Elizabeth Morgenroth, RHIA, CPC

HIM Revenue Cycle Director at Mainline Health

Elizabeth Morgenroth, RHIA, CPC has 28 years of healthcare experience. In her current role of Director, HIM Revenue Cycle, she oversees the operational areas of Facility and professional fee coding, CDI and Quality Review. She served on the 2017-2018 AHIMA Student Advisory Council and served on the NHIMA Executive Board from 2019 – 2021 as its student representative.



Sheena Yap Chan

Founder of The Tao of Self-Confidence

Sheena Yap Chan is a Wall Street Journal and Publishers Weekly bestselling author, keynote speaker, strategist, and award-winning podcaster recognized for her work in elevating women's leadership and self-confidence through the power of media and visibility. She is the founder of the Confidence Through Visibility movement and host of The Tao of Self-Confidence podcast, ranked in the top 0.5% globally with over 1.3 million downloads and 800+ interviews featuring celebrities, CEOs, and cultural icons. Her debut book, *The Tao of Self-Confidence*, was named one of the top 20 best self-confidence books of all time by Book Authority, while her latest release, *Bridging the Confidence Gap*, is a bold call to reimagine leadership by making visibility and self-trust core competencies. Through her signature VISIBLE Framework, Sheena delivers transformational keynotes and corporate programs that help organizations bridge the confidence gap, retain diverse talent, and build cultures where women are seen, heard, and respected. Her work has been featured on NBC News, FOX, Mind Valley, and The Manila Times, and she has spoken for global brands including NASA, Live Nation, and UKG. Sheena believes that confidence is something we can build—and that visibility creates the impact we wish to see in the world.
