

Strategic Objectives



2026-2027 IHIMA Strategic Plan

Mission: IHIMA leads the advancement of quality health information by empowering people to impact health in Indiana.

Vision: IHIMA will be the recognized leader advancing trusted health information in Indiana by connecting people, systems, and ideas.

1. Build brand and increase influence while elevating and broadening the profession		
2025 - 2026 Goals	Responsibility	Time Frame
1. Increase engagement at the high school and college/university levels (HOSA) 2. Increase social media presence (LinkedIn, Facebook, etc. including TikTok) 3. Explore at least two affiliation opportunities (InSPN, HIMSS, ACDIS, HFMA)	Communications, Education/Professional Development, Member Relations, Legislative, Technology Committees, and Student Liaison(s)	Ongoing
2. To be the go to resource and champion of education		
2025 - 2026 Goals	Responsibility	Time Frame
Provide education in the following areas: - Artificial Intelligence (AI) - Medical Coding - Current Events/Emerging Hot Topics - Data Analytics - Data Integrity - HIM Operations - Leadership - Non-traditional roles (e.g. Consulting, Project Management, Manufacturing) - Privacy, Compliance, Security - Public Health - Revenue Cycle Management - Social Determinants of Health (SDOH) - Workforce Development & Evolving Skillsets	Communications, Education/Professional Development, Member Relations, and Technology Committees	Ongoing
3. Pursue recognition as the state leader in the health information domain		
2025 - 2026 Goals	Responsibility	Time Frame
1. Collaborate with members, leaders, government officials and organizations to develop and advance critical dialogues on the ethical use of data, privacy, and security across the health and wellness ecosystem. 2. Continuation of advocacy presence by informing and encouraging member participation.	Communications, Education/Professional Development, Legislative, Member Relations, Technology Committees, and Delegate(s)	Ongoing

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