**Keynote**

**People, Passion, Purpose: Engaging the Never Give Up Mindset**

Imagine how much the guy who figured out a way to rescue his two small children when they were kidnapped to the Middle East can teach you about resilience, successfully navigating change, perseverance and seeing the big picture in your professional and personal life. You’ve been through a lot professionally and personally. COVID-19 has changed many things. Yet, you’re making a difference in people’s lives every day despite limitations! I understand limitations too.

I amazingly devised a daring plan to reunite with my two small children who were kidnapped to the Middle East. No laws required them to be returned! This proved to be a significant test of both my resolve and the strength of my conviction. The abduction and how I ultimately retained custody of my children led to the principles of tenacity and persistence displayed in this customized presentation.

My powerful signature keynote Kidjacked is the template used to take your attendees on an incredible journey. Disruptive at best-I engaged with, experts, experience from others, open communication and talent from around the globe.

We laugh, gasp and ultimately smile as I describe exactly how I accomplished what few thought could ever be done. Locating and rescuing my two small children who were kidnapped to the Middle East!

During the presentation, I come back to you several times, your jobs and your lives and tie together our challenges, growth and triumphs. Talented women and men who are committed health care information management and technology excellence, employee, patient and organizational support, new trends/laws and so much more!Powerful takeaways are layered throughout as we focus on learning, relating, rejuvenating and restarting in our lives!

Based on my book Kidjacked-A Father’s Story.

Simply put…It rocks!

**Actionable Takeaways include:**

* Increase your **leadership abilities** through more effective relationship building
* Improve your **communication effectiveness and engagement** with management, vendors and staff
* **Recognize when stress may be affecting business decisions** and the tools to help
* Provide you with tools to **reduce stress and increase focus and engage employees**
* Develop **agile approaches to long-term challenges** through strategy, tenacity and persistence
* **Learn to grow, mentor and lead** even during times of significant change

**2021 and Beyond: Successfully Navigating Change in a Fast-Paced Healthcare Workplace**

In this popular and presentation, we’ll discuss how we can better work through the many facets of change, including:

* **Demonstrate a greater ability to successfully lead through and navigate a culture of change**
* **Recognize the challenges of staff as they transition to a more remote work environment (as public health and business needs dictate)**
* **Develop a stronger-agile vision to stay productive, engage as a leader and develop stronger relationships at all levels**
* **Discover 3 Key factors that allow individuals to stress less, grow engagement and produce even during challenging times**
* **Engage change management skills, better communication skills and a stronger, more flexible staff/team**
* **Learn to grow, mentor and lead even during times of significant change**

The world has changed professionally and personally. Not since 9-11 have we been challenged to change how we live, work and socialize. None of us are the same now that a pandemic has shown us a new normal. People are uncertain, hopeful and worried about their jobs. To retain your talent, you must understand the effect change has on staff or risk losing them to a competitor. Addressing concerns openly will increase retention, grow productivity, lower stress and health issues, as well strengthen communications.

We understand that change is a constant and it’s our job as HIM leaders to assist staff who are struggling, give them the tools and let them know they’re not alone. From workplace innovation and remote technology to increasing sales and a focused andstrong culture.

Change comes in many forms. Sometimes, it’s organizational change- health concerns. Or, it may be uncertainty in your industry, more disruption, more competition. And, it can be the people side; how to cope. Fear and anxiety, new management new staff and new roles can be an opportunity for growth. Plus, an opportunity for additional learning and possible advancement too.

If those we work with can successfully navigate the intricacies change, we’ll continue to grow, increase our productivity and have a distinct advantage in advancing the important healthcare services we provide. It’s a leader’s responsibility to help their team navigate change with the least amount of drama, tension and fear. This presentation will give you the tools needed to lead staff and teams though change, grow communications and create a strong workplace culture.

**Next Generation Leaders: How to Attract, Engage & Retain a 5-Generation Workforce**

**Successfully Blending the Five Generations** in today’s workplace can be a tall order for any leader. Smart organizations assist all employees, especially leaders, to better understand one another and in so doing, increase productivity. It begins with open and vibrant dialogue and inclusion of all generations as we navigate our new normal.

Around the globe and in Indiana, today’s employees can have up to five generations working side by side. And, productivity can decrease if your staff doesn’t understand the unique characteristics and talents each person/generation brings. After all, understanding and growing our talent and organizational culture creates opportunities for increase productivity, higher retention and better communications between staff and departments.

This highly requested interactive presentation covers strategic methods of improving employee morale, improving operational efficiency, increasing employee retention and improving employee productivity; how to find it, how to harness it and how to keep it.

In this highly requested presentation, participants will learn proven techniques to:

* **Increase employee retention, inclusion** and attract new candidates
* Increase overall **workplace communication, productivity and satisfaction**
* **Improve employee/management engagement** of each generation and different cultures
* Discover the **virtual workplace needs, wants and aspirations** of each generation
* Identify the **7 most powerful actions (compiled from my 5-year study)** we can take to successfully integrate generations in the workplace

If your goal is to support happier, dynamic, more productive employees while also maintaining focus on business, new trends, and a positive workplace culture, this is the workshop for you.

Millennials and Gen. Z get a special and positive nod in this presentation- you’ll see why they’ve earned it in this fun, informative, interactive and fast paced session.

Scott Lesnick is a sought after global keynote speaker. He presents powerful keynotes and interactive breakout sessions, webinars at 50+ events a year and is a consultant and author. Also, Scott earned his CSP- Certified Speaking Professional from the National Speakers Association. Only 12% of speakers world-wide have this designation! Scott is also a Certified Virtual Presenter.

In addition, Scott spent 24 award-winning l years at Shaw Industries a Berkshire Hathaway Fortune 500 company leading sales and management teams.

Scott served as the Dean of the Academy for Professional Speakers in 2016-17. He is a graduate of The University of Miami, Florida.

Scott recently presented at TEDx. And, he’s run the equivalent of 2X around the planet. That’s 50k!

His memoir, “Kidjacked – A Father’s Story” and his book Lifejacked: Life Lessons on Leadership were published to critical acclaim.

Scott’s motivational, educational and inspirational presentations center around topics including: personal and professional growth, leadership, HR, generational and cultural inclusion excellence in leadership, project and change management excellence, healthcare professional development and increasing productivity. Plus, maximizing performance, maximizing operational performance and excellence and managing change through great leadership.

**Watch me in action!**

**Scott in** **action-** [**https://bit.ly/2T1tzF1**](https://bit.ly/2T1tzF1)

**TEDx**[**https://bit.ly/2BIZccz**](https://bit.ly/2BIZccz)

**5 Generations-** [**https://bit.ly/2FNrfIu**](https://bit.ly/2FNrfIu)