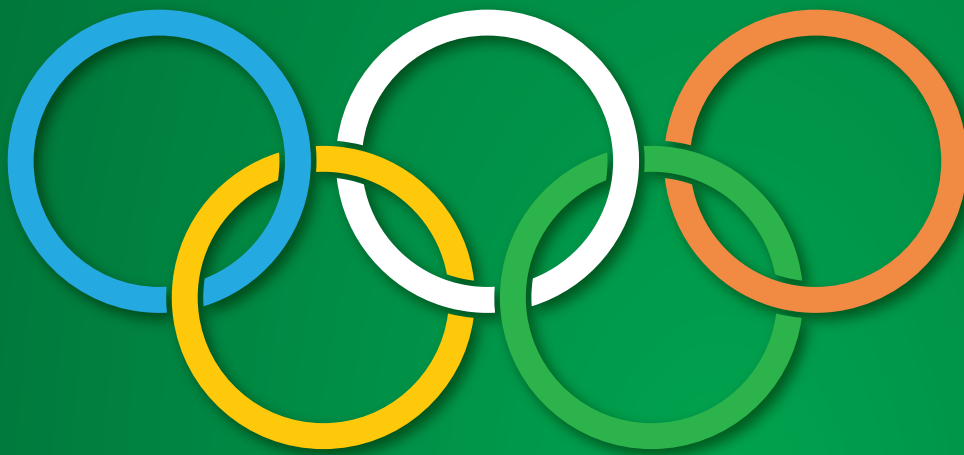


HEALTH INFORMATION MANAGEMENT OLYMPICS 2020

IHIMA: WINNING THE GOLD IN HEALTH INFORMATION



IHIMA

AHIMA Affiliate

Indiana Health Information
Management Association



72ND IHIMA ANNUAL MEETING

MONDAY, SEPTEMBER 28 - TUESDAY, SEPTEMBER 29, 2020

EMBASSY SUITES • NOBLESVILLE, IN

VENDOR PROSPECTUS



HEALTH INFORMATION MANAGEMENT OLYMPICS 2020

IHIMA: WINNING THE GOLD IN HEALTH INFORMATION



JOIN US FOR HIM OLYMPICS 2020 • IHIMA: WINNING THE GOLD IN HEALTH INFORMATION

You are invited to showcase your products and services at Indiana Health Information Management Association's (IHIMA) 72nd Annual Meeting! Last year's meeting attracted nearly 500 health information management professionals. Over one third of those attending was employed in a leadership or consulting position – the qualified buyers and decision-makers who are interested in your products and services. This year we expanded opportunities for you to not only exhibit, but also for you to spotlight your organization with new sponsorship levels. Each sponsorship includes guest registrations that you may share with your colleagues or use to invite a client/potential client to be your special guest at the meeting. Last year's venue and exhibit hall setup proved to be a great space for you to meet and discuss your products and services with Indiana's leading HIM innovators, leaders, decision-makers, and professionals.

Purchase your booth space today! The 25 booths will be sold on a first come first serve basis.

EXHIBITOR SHOWCASE

The 2020 IHIMA Annual Meeting will be held at the Embassy Suites and Conference Center in Noblesville. The newly built venue provides a spacious exhibit hall and room to network. Continued from last year, exhibitor space is purchased separate from sponsorship. Booth electricity is an additional \$25. — IHIMA has a contracted room rate. Please click here to reserve your hotel room.

CLICK HERE to reserve your guestrooms.

BOOTH FEES

VIP Pricing \$700

Now through November 30, 2019

Early Bird \$1,000

December 1 – February 28, 2020

Registration \$1,200

March 1 – September 16, 2020

SCHEDULE

SUNDAY, SEPTEMBER 27

5:00 pm – Exhibitor Setup

MONDAY, SEPTEMBER 28

7:00 am – 8:00 am Attendee Registration / Breakfast in Vendor Hall

7:00 am – 9:45 am Exhibitor Setup

8:00 am – 9:45 am Welcome and Keynote

9:45 am – 10:15 am Exhibitor Showcase / Networking Break

10:15 am - 11:15 am AHIMA Update

11:15 am – 12:15 pm Legislative Update

12:15 pm – 1:30 pm Lunch / Exhibitor Showcase

1:30 pm – 4:45 pm Breakout Sessions

4:45 pm – 6:00 pm Exhibitor Reception

TUESDAY, SEPTEMBER 29

7:00 am – 8:00 am Attendee Registration / Breakfast in Vendor Hall

8:00 am – 10:00 am Breakout Sessions

10:00 am – 10:30 am Networking Break

10:30 am – 11:30 am IHIMA Business Meeting

11:30 am – 12:45 pm Lunch Served in Exhibitor Area

12:45 pm – 3:45 pm Breakout Sessions

3:55 pm – 4:55 pm Closing Keynote

Click link for booth floor plan: <http://bit.ly/32cqZN2>

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SPONSORSHIP OPPORTUNITIES



The 2020 Indiana Health Information Management Association (IHIMA) Annual Meeting provides the ideal environment for connecting with prospective clients and enhancing relationships with existing ones. Through sponsorship, you can network, gain visibility for your products and services and be recognized for supporting health information professionals by helping make this important and valuable meeting possible. — **IHIMA offers a wide variety of events and activities for sponsorship, including meeting materials and meal functions. With such a broad range of sponsorship levels available, it's easy to reach influential decision makers with your message.**

CORPORATE SPONSOR: \$4000

Includes: 2-Day Meeting Signage • Signage throughout Exhibitor Reception • Banner on IHIMA Website until June 2021 • Included in Monthly Newsletter until June 2021 • Booth • Four Annual Meeting Registrations (your organization or offer to a guest)

SPONSORSHIP OF BEVERAGES (MONDAY): \$3000

Includes: Logo on Cooler • Tents in rooms representing beverage sponsorship • Banner on IHIMA Website until June 2021 • Recognition in Monthly Newsletter until June 2021 • Booth • Three Annual Meeting Registrations (your organization or offer to a guest)

SPONSORSHIP OF BEVERAGES (TUESDAY): \$3000

Includes: Logo on Cooler • Tents in rooms representing beverage sponsorship • Banner on IHIMA Website until June 2021 • Monthly Newsletter until June 2021 • Booth • Three Annual Meeting Registrations (your organization or offer to a guest)

SPONSORSHIP OF MORNING BREAKS (COVERS BOTH DAYS): \$3500

Includes: Signage • Company logo on IHIMA homepage with your website link until June 2021 • Monthly Newsletter until June 2021 • Booth • Three Annual Meeting Registrations (your organization or offer to a guest)

MONDAY OPENING KEYNOTE SPONSORSHIP: \$2000

Includes: Signage on Podium for Monday • Company logo on IHIMA homepage with your website link until June 2021 • Monthly Newsletter until June 2021 • Booth • Two Annual Meeting Registrations (your organization or offer to a guest)

TUESDAY CLOSING KEYNOTE TUESDAY SPONSORSHIP: \$2000

Includes: Signage on Podium for Tuesday • Company logo on IHIMA homepage with your website link until June 2021 • Monthly Newsletter until June 2021 • Booth • Two Annual Meeting Registrations (your organization or offer to a guest)

NAVIGATIONAL SIGNAGE & MESSAGE SPONSORSHIP: \$2000

Includes: Name on clings with signage • Monthly Newsletter until June 2021 • Booth • One Guest Annual Meeting Registration (your organization or offer to a guest)

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Embassy Suites by Hilton Noblesville Indianapolis Conference Center will serve as our meeting space and hotel accommodations. The Embassy Suites is located on the north side of Indianapolis. The hotel provides free parking and in-room WiFi. The spacious exhibit area will enhance the VIP experience planned for meeting attendees. You may contact the hotel directly to make a reservation. Be sure to mention you are a part of the IHIMA meeting. [CLICK HERE](#) to make an online reservation.

Embassy Suites by Hilton Noblesville Indianapolis Conference Center
13700 Conference Center Drive South, Noblesville, Indiana 46060
317-674-1900

For questions about IHIMA Annual Meeting, contact LaTonya Harrington, IHIMA Central Office Coordinator, at latonya.centraloffice@gmail.com, **317-727-8788** or visit the website at www.ihima.org/annual-meeting.